

Anas Mohamed

Web Developer

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PROFILE

WordPress & E-Commerce Developer with a medical background, focused on building fast, practical, and conversion-focused websites for small businesses.

LANGUAGES

Arabic ● ● ● ● ●

English ● ● ● ● ●

German ● ● ● ● ●

SKILLS

WordPress Developer

- Custom WordPress Theme Customization (UI & Functionality)
- Elementor Pro – Advanced Layouts & Dynamic Content
- WooCommerce Store Setup & Configuration
- Performance Optimization (Caching, Image Optimization, Core Web Vitals)

E-Commerce Specialist

- End-to-End E-Commerce Store Setup & Management
- Product Catalog Structuring (Categories, Attributes, Variations)
- Checkout Flow Optimization (UX & Conversion)

Backend

- PHP (WordPress-focused, Currently Learning)

PROJECTS

Portfolio Website

- Developed a personal portfolio using WordPress & Elementor, showcasing projects and web design skills.

Demo Stores

- Two WooCommerce demo stores with variable products, payment gateways, and shipping setup, optimized for conversion.

EDUCATION

Faculty Of Medicine

Cairo University

2023 – 2028

TOOLS

cPanel & Hosting Management

Domain, DNS & SSL Configuration

Canva

Basic Visual Design for Web Content & Marketing Assets